



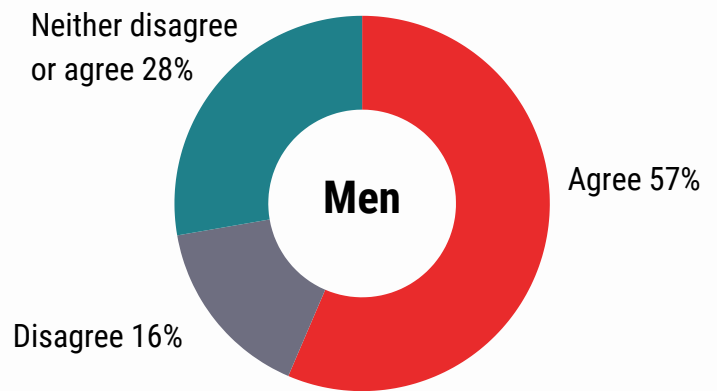
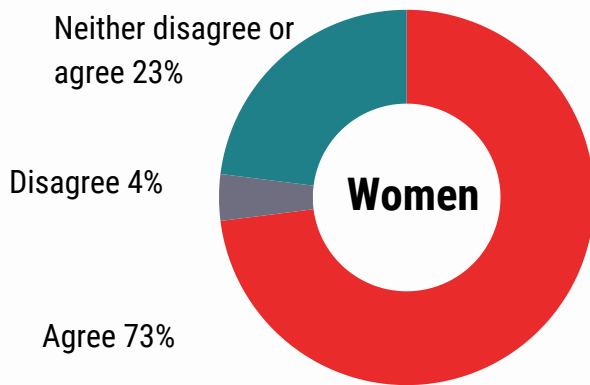
NEW RESEARCH HIGHLIGHTS THE NEED TO BETTER SUPPORT AND RECOGNIZE WOMEN'S GROWING ROLE IN CONSTRUCTION

While women represent a growing and essential segment of the construction industry, new research highlights that enhanced focus, support, and commitment is needed to create a diverse, equitable, and inclusive industry.

69% agree that for the construction industry to thrive and grow, it needs a diverse, equitable, and inclusive workforce.

63% agree that construction provides an exciting and dynamic career path for the next generation of women.

65% agree that the construction industry must do more to attract and retain women.



68% agree that women must have a seat at the leadership table to help drive change in the construction industry.

91% agree that women in construction should receive the same compensation as compared to their male counterparts.

* These are the findings of a survey conducted by the Canadian Association of Women in Construction from February 23 to 27, 2024 among a representative sample of 1,505 online Canadians who are members of the Angus Reid Forum. The survey was conducted in English and French. For comparison purposes only, a probability sample of this size would carry a margin of error of +/-2.5 percentage points, 19 times out of 20.

CAWIC is the not for profit organization dedicated to enhancing the success of women in the Canadian construction industry. Learn more at www.cawic.ca