



SPONSORSHIP & EXHIBITOR

INFORMATIONAL KIT



Elevate.
Empower.
Transform.

CAWIC **Annual** **Conference**

The power of **women's perspectives**
for construction excellence.

SEPTEMBER 10-12, 2024 • NIAGARA-ON-THE-LAKE, ONTARIO





INTRODUCING OUR NEW CONFERENCE



**LUANA
BURATYNSKI**
Conference Co-Chair



**JAMIE
WEST**
Conference Co-Chair

On behalf of the Canadian Association of Women in Construction (CAWIC), we are thrilled to announce the launch of the CAWIC Annual National Conference.

This year, we have the pleasure of hosting our conference on September 10-12 at the White Oaks Resort and Spa located in beautiful Niagara-on-the-Lake, Ontario. Our 2024 conference theme is *Elevate. Empower. Transform.*, which signifies the commitment we need to foster a diverse, inclusive, and transformational construction industry and the collaborative action that we can all take every day. This event is open to everyone!

Join us for this amazing, inaugural event that includes:

- Inspiring keynote speakers and informative sessions
- Engaging opportunities for you to connect with other professionals
- Fun and memorable networking events
- Celebratory Awards and Gala Dinner
- Exhibitor Centre
- And, so much more!

Corporate Members of CAWIC - Be sure to take advantage of the special member-only pricing - with 15% off all sponsorships and exhibitor packages.

If you are looking to increase your organization's profile and connectivity with women in construction, be sure to take a closer look at the wide range of opportunities to become a sponsor or an exhibitor. For more information about this year's conference, please visit www.cawic.ca/conference.

We look forward to seeing you September 10-12!

2024 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor
\$30,000

Opening Keynote Speakers Sponsors
\$9,000-\$12,000

Gala Dinner Sponsor
\$12,000

Lanyard Sponsor
\$9,000

Delegate Bag Sponsor
\$9,000

Opening Reception Sponsor
\$6,000

Digital Connections (App) Sponsor -
\$6,000

Lunch Sponsor
\$6,000

Breakout Sessions Sponsors
\$6,000

Fireside Chat Panel Sponsor
\$3,600

Print & Sign Sponsor
\$3,600

Photography Sponsor
\$3,600

Photo Booth Sponsor
\$3,600

Registration Sponsor
\$3,000

Gala After Party Sponsor
\$3,000

Breakfast Sponsor
\$2,400

Coffee Break Sponsor
\$1,200

Childcare Centre Sponsor
\$1,200

Mental Wellness Sponsor
\$1,200

CAWIC Corporate Members receive 15% off all sponsorships and exhibitor prices listed.

Looking to elevate your sponsorship and gain even more profile? Become an exhibitor. See page 15 for more information.



PRESENTING SPONSOR

ONLY 1 SPOT
AVAILABLE

• **\$30,000**

As a presenting sponsor, your organization will receive:

- 3 tickets to the full conference, including opening reception and Gala Awards Dinner
- Premier logo placement and recognition as Presenting Sponsor on event marketing, including eblasts and collaterals
- Logo recognition on the conference website
- Logo profiled during the event on screen and signage
- You will receive complimentary space in a prime location in the Exhibitor Display Centre
- Opportunity for your organization to provide opening remarks during the conference
- Opportunity for your organization to provide a full page advertisement in the event program
- Logo recognition in the event program
- Logo recognition appears on delegate name badges
- Profile and recognition on CAWIC's social media channels, including LinkedIn and Instagram
- Opportunity for your organization to supply one piece of collateral and/or branded giveaway to be included in the delegate gift bag



KEYNOTE SPONSORS

ONLY 1 SPOT
AVAILABLE PER
KEYNOTE

- **\$9,000-\$12,000**

OPENING KEYNOTE - \$12,000

- 1 ticket to the full conference, including opening reception and Gala Awards Dinner

DAY 1 AFTERNOON KEYNOTE - \$9,000

DAY 2 KEYNOTE - \$9,000

As a keynote sponsor, your organization will receive:

- Logo placement and recognition as the specified Keynote Sponsor on event marketing, including eblasts
- Logo recognition on the conference website
- Logo recognition during the event on screen and signage throughout the event
- Opportunity for your organization to introduce your sponsored key note
- Opportunity for your organization to provide a quarter page advertisement in the event program
- Logo recognition in the event program
- Profile and recognition on CAWIC's social media channels, including LinkedIn and Instagram
- Opportunity to include one piece of collateral OR branded giveaway in the delegate bag



GALA DINNER SPONSOR

ONLY 3 SPOTS
AVAILABLE

• **\$12,000**

As the Gala Dinner Sponsor, your organization will receive

- 1 ticket to the full conference, including opening reception and Gala Awards Dinner
- 3 tickets to the Gala and Awards Dinner
- Logo placement and recognition as the Gala Dinner sponsor on event marketing, including eblasts
- Logo recognition on the conference website
- Logo recognition during the introductory remarks and on screen and on signage during the Gala and Awards Dinner
- Opportunity for your organization to provide a quarter page advertisement in the event program
- Logo recognition in the event program
- Profile and recognition on CAWIC's social media channels, including LinkedIn and Instagram
- Opportunity to include one piece of collateral OR branded giveaway in the delegate bag



LANYARD SPONSOR

ONLY 1 SPOT
AVAILABLE

• **\$9,000**

As the lanyard sponsor, your organization will receive

- Logo recognition on the lanyards worn by all delegates
- Logo recognition on the conference website
- Logo recognition in the event program
- Logo recognition on signage at the event
- Opportunity to include one piece of collateral OR branded giveaway in the delegate bag



DELEGATE BAG SPONSOR

ONLY 1 SPOT
AVAILABLE

• **\$9,000**

As the delegate bag sponsor, your organization will receive

- Logo recognition on the delegate bag provided to attendees upon registration
- Recognition on the conference website
- Logo recognition in the event program
- Logo recognition on signage at the event
- Opportunity to include one piece of collateral OR branded giveaway in the delegate bag





OPENING RECEPTION SPONSOR

ONLY 3 SPOTS AVAILABLE

• **\$6,000**

As one of the opening reception sponsor, your organization will receive

- Logo recognition on signage at the bar
- Logo recognition on the conference website
- Logo recognition in the event program
- Logo recognition on signage at the event



DIGITAL CONNECTIONS SPONSOR

ONLY 1 SPOT AVAILABLE

• **\$6,000**

As conference app sponsor, your organization will receive

- Logo recognition on the conference app
- Logo recognition on the conference website
- Logo recognition on the QR code app promotional sign at the event
- Logo recognition in the event program
- Logo recognition on signage at the event



LUNCH SPONSOR

ONLY 3 SPOTS
AVAILABLE

• **\$6,000**

As one of the lunch sponsors, your organization will receive

- Logo printed on the signs located on the lunch buffet tables
- Logo recognition on the conference website
- Logo recognition in the event program
- Logo recognition on signage at the event



BREAKOUT SPONSOR

ONLY 3 SPOTS
AVAILABLE -
BREAKOUT 1, 2,
OR 3*

\$6,000

As one of the breakout session sponsors, your organization will receive

- Logo recognition on the conference website
- Logo recognition in the event program showcasing the breakout agendas
- Logo recognition in the event program
- Logo recognition on signage outside of the breakout room
- Logo recognition on signage at the event
- Opportunity for your organization to provide introductory remarks at each of your selected breakout sessions

Breakout sessions to be announced in early April. Selecting which breakout session to sponsor will be on a first-come basis. Conference registration is required to participate in the event.



FIRESIDE CHAT PANEL SPONSOR

ONLY 1 SPOT
AVAILABLE

• **\$3,600**

As the sponsor of the conference fireside chat following the opening keynote, your organization will receive

- Recognition on stage in speaking remarks by the conference chairs
- Recognition on the conference website
- Logo recognition in the event program
- Logo recognition on signage at the event

Topic of Fireside Chat to be determined and announced.




PRINT & SIGN SPONSOR

ONLY 1 SPOT
AVAILABLE

• **\$3,600**

As the print sponsor, your organization will receive

- Recognition on the conference website
- Full page ad space in the program
- Logo recognition in the event program
- Logo recognition on signage at the event



PHOTOGRAPHY SPONSOR

ONLY 1 SPOT
AVAILABLE

• **\$3,600**

As the photography sponsor, your organization will receive

- Logo recognition on the conference website
- Logo recognition on the post event photo sharing web page and profile in the CAWIC newsletter promoting the event photos
- Logo recognition in the event program
- Logo recognition on signage at the event




PHOTO BOOTH SPONSOR

ONLY 1 SPOT
AVAILABLE

• **\$3,600**

As the photo booth sponsor, your organization will receive

- Logo printed on sign props at the photo booth
- Logo recognition on the conference website
- Logo recognition in the event program
- Logo recognition on signage at the event





REGISTRATION SPONSOR

ONLY 1 SPOT
AVAILABLE

- **\$3,000**

As the registration sponsor, your organization will receive

- Logo recognition on the conference website page
- Opportunity to have a small banner stand near the registration booth (provided by your organization)
- Logo recognition in the event program
- Logo recognition on signage at the event



GALA AFTER PARTY SPONSOR

ONLY 3 SPOTS
AVAILABLE

- **\$3,000**

As one of the gala after party sponsors, you will receive

- Logo recognition on the conference website
- Opportunity to have a small banner stand in the after party area (provided by your organization)
- Logo recognition in the event program
- Logo recognition on signage at the event



BREAKFAST SPONSORS

ONLY 3 SPOTS
AVAILABLE

- **\$2,400**

As one of the breakfast sponsors, your organization will receive

- Logo printed on the signs located on the buffet tables on day 1 and day 2 at breakfast
- Logo recognition on the conference website
- Logo recognition in the event program
- Logo recognition on signage at the event



COFFEE BREAK SPONSOR

ONLY 2 SPOTS
AVAILABLE

- **\$1,200**

As the coffee break sponsor, your organization will receive

- Logo printed on the signs at the coffee station on day 1 and day 2
- Logo recognition on the conference website
- Logo recognition in the event program
- Logo recognition on signage at the event



CHILDCARE

ONLY 1 SPOT
AVAILABLE

- **\$1,200**

Help support women with children attending the conference by supporting onsite childcare:

- Logo recognition on the conference website
- Logo recognition in the event program
- Logo recognition on signage at the event



MENTAL WELLNESS

ONLY 1 SPOT
AVAILABLE

- **\$1,200**

As the mental wellness sponsor, you will support attendees in the starting each day off strong with a morning walk or exercise activity.

- Logo printed on the signs greeting our walkers and fitness enthusiasts
- Logo recognition on the conference website
- Logo recognition in the event program

**CAWIC
MEMBER
RECEIVE 15%
DISCOUNT**

2024 EXHIBITOR CENTRE

**LIMITED SPACE IS AVAILABLE. DON'T MISS OUT ON
EXHIBITING AT THE INAUGURAL CONFERENCE**

\$1,795



At the upcoming CAWIC Annual Conference, there will be on an onsite Exhibition Centre across the hall from the main conference room. There are many benefits to becoming an exhibitor at this event, including:

- Increase your visibility and exposure with CAWIC members and the construction industry;
- Meet and build long-lasting relationships with potential customers, partners, and industry professionals;
- Network and connect with a diverse audience from across the construction industry;
- Showcase your products and services with conference attendees;
- Enhance your company's credibility and position you as a key player in the industry; and,
- Show your support for CAWIC and women in construction.

SIGN UP NOW TO HAVE AN EXHIBITOR BOOTH:

- Each exhibitor will receive a table top booth space in the Exhibitor Area AND exclusive profile in the on-site conference program.
- Electrical, pipe and drape, and Wi-Fi are extra and must be booked directly with CAWIC. Full details on the exhibitor move-in and booth requirements will be provided closer to the event.
- Once booked, there are no cancellations or refunds.
- Price includes access to the exhibitor centre for two company representatives. Should you wish to attend the conference keynotes, sessions, Gala dinner, or other events, separate registration is required.
- Space will be allocated on a first-come basis.

2024 OTHER OPPORTUNITIES



DELEGATE GIVEAWAY \$500

Engage our conference attendees by providing them with a giveaway from your company.

The giveaway is provided directly by your company and will be included in the delegate welcome bag. Your organization will be required to provide giveaways for all attendees, which is approximately 200.

Giveaways must be pre-approved by CAWIC and must be received 14 days prior to conference.



PROGRAM ADVERTISING \$500

Raise your profile by advertising in the program for this inaugural CAWIC event.

This half-page spot provides you with a great opportunity to showcase your company, product, or services with conference attendees.

Ads must be received by August 9, 2024 for insertion in the 2024 program.



**SIGN
UP NOW**

WWW.CAWIC.CA/CONFERENCE

If you have any questions or would like more information, please contact:

Kristina Fixter, Executive Director, CAWIC
info@cawic.ca OR 416-388-2960

Follow Us Online





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