

## **For Immediate Release**

### **CAWIC Launches Level Best Action Plan for the Construction Industry**

Mississauga, Ontario – (March 31, 2017) The Canadian Association of Women in Construction (CAWIC) is thrilled to launch the Level Best Industry Action Plan for the Canadian construction industry. This Action Plan is the result of CAWIC's collaborative work with industry stakeholders, over the three-year period of the Level Best Women's Advancement Project financially supported by Status of Women Canada.

The Level Best Project involved two phases: needs assessment and action plan development. In 2015, CAWIC produced its Needs Assessment Report, which provided a comprehensive overview of women and employers' needs and challenges within the Canadian construction industry. The Project concludes with the release of CAWIC's Industry Action Plan. The Level Best Action Plan targets all industry stakeholders including female employees, employers, unions, educational institutions, industry associations and government. The Plan sets out 16 specific Action Items, as well as a supporting reference materials list, with guidelines, templates and assessments.

While most construction industry stakeholders recognize the importance of the Action Items found in the Plan, CAWIC draws attention to the importance of actively implementing the Plan. "It is time for a broader range of stakeholders to come together and put their ideas into practice. The Level Best Industry Action Plan provides a roadmap and practical tools to increase options for women in the industry," said Tammy Evans, CAWIC Treasurer and Level Best Project Chair. CAWIC invites Canadian construction industry stakeholders to adopt the Level Best Action Plan as part of their strategic planning. Effective and systemic implementation of the Action Plan will produce significant improvements for women's entry, retention and advancement within the industry.

The Action Plan also highlights the role of government in supporting initiatives for women's advancement in the industry. Our government is a key player in increasing women's participation in the industry, through the projects they fund such as Level Best, and the incentives that can be implemented for stakeholders, such as educational institutions and employers, to transform the workplace culture.

CAWIC encourages the industry to adopt the Level Best Industry Action Plan. It is time!

For more information and to get involved, please contact:  
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#### **About CAWIC**

CAWIC is a volunteer led not for profit national association supporting the entry, retention and advancement of women within the Canadian construction industry through our core values of leadership, membership, mentorship and partnership. For further information on CAWIC and its activities, please visit our website - [www.cawic.ca](http://www.cawic.ca).